

Information on Joint Control

in Accordance with Art. 26, Section 2, Sentence 2 of the General Data Protection Regulation (GDPR)

Why employ joint control?

When preparing and holding the PRINT & DIGITAL CONVENTION (referred to as the “PDC” in the following), Messe Düsseldorf GmbH, Stockumer Kirchstr. 61, 40474 Düsseldorf, Germany and the Fachverband Medienproduktion e.V. [Registered Trade Association for Media Production], Waldbornstraße 50, 56856 Zell/Mosel, Germany will work in close cooperation. This also applies for processing of your personal data. The parties have worked together to establish the order for processing this data in the individual process sections. They are therefore jointly responsible for protecting your personal data within the process sections described in the following (Art. 26 of the GDPR). The following types of data are subject to processing: Address SUID, gender, title, surname, first name, e-mail address, telephone number, fax number, company, department, street, postcode, city, country, language, date produced, item, ticket type, data source, order.

Which process steps are under joint control?

Joint control is exercised when developing organisational processes and consists of the process sections “ticket shop” and the implementation of the “GoToMeeting software”, via which the digital dial-in links required for online participation in the PDC are sent, along with other items.

What have the parties agreed on?

Within the scope of their joint responsibility to legally assure data protection, Messe Düsseldorf GmbH and the Fachverband Medienproduktion e.V. have reached an agreement on which party will fulfil which obligations in accordance with the GDPR. This specifically concerns the exercise of the rights of the data subjects and the fulfilment of the information obligations in accordance with Articles 13 and 14 of the GDPR.

This agreement is necessary, as personal data is processed in the various process sections and systems that are carried out either by Messe Düsseldorf GmbH or Fachverband Medienproduktion e.V. when preparing and organising the PDC.

Process section:	Legal basis for processing:	Fulfilment of obligations by:
Ticket shop	Article 6, Section 1, Item b) of the GDPR	Messe Düsseldorf GmbH
Implementation of GoToMeeting software	Article 6, Section 1, Item b) of the GDPR	Fachverband Medienproduktion e.V.

What does this mean for the data subjects?

Although the joint control is shared between the parties, the parties themselves shall fulfil their legal data protection obligations in accordance with their relevant competences for the individual process steps as follows:

- Within the scope of joint control:
 - Messe Düsseldorf GmbH is responsible for processing personal data in the “Ticketshop” process section and
 - Fachverband Medienproduktion e.V. is responsible for processing personal data in the process section “Implementation of GoToMeeting software”.
- The parties shall immediately inform each other of any legal positions asserted by data subjects. They shall provide each other with all necessary information to give a response to requests for access to information.
- Data protection rights may be asserted against Messe Düsseldorf GmbH or against Fachverband Medienproduktion e.V. The data subjects shall, in principle, receive access from the entity that the rights were asserted against.